

External Drivers

Are there any climate related regulations your business needs to comply with?

Has your industry developed any voluntary agreements around climate change?

What climate actions are your competitors taking?

Do your customers care about climate impact? Do you have evidence for this?

What do your customers think about your current climate impact?

Would you like to improve this?

Internal Drivers

Are your staff interested in the company's climate impact?

Would improving it help you attract new staff or retain existing staff?

Would improving the company's climate impact help to drive sales? If so, how?

Do your existing or potential investors care about your climate impact? What evidence do you have of this?

Would reducing the company's climate impact help with supply chain relations? For example, do buyers require evidence of addressing climate impact?

Ranking & Valuing Drivers

What are the top 5 drivers in terms of impact?

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

How much is each driver worth a year to your company?

- £ _____
- £ _____
- £ _____
- £ _____
- £ _____