

Recover & Grow

Strengthen your business, build your resilience and set the foundations to grow.

As a business owner, it's important to equip yourself not only with the knowledge and skills to deal with current challenges, but also have a clear vision of where you want to take your business in the future – and how to get there.

The London Business Hub's Recover & Grow programme can provide you with the tools you need to transform your business and build a growth roadmap.



About the programme

Delivered in partnership with Bayes Business School, Recover & Grow is a free programme comprising of a total of 24 hours of face-to-face tuition across four modules, alongside business clinics and coaching.

Our objective is to help each business build a tailored action plan for future-proofing their business and a robust network of peers to consult with, learn from and be inspired by.

Why sign up?

- Get access to the best business minds at Bayes Business School
- Build your confidence and technical skills in a nurturing space which also values peer-to-peer learning
- Build a growth plan to increase sales and expand your business
- Learn how to run a resilient and adaptive business
- Get practical feedback and coaching for individual business needs and goals
- There's a chance to win an EMBA scholarship worth £50,000
- The whole programme is free, follows a hybrid model for learning and has been designed to fit in with the busiest of schedules

The programme structure

Pre-programme

Meet fellow business leaders and the faculty team, run through business fundamentals and access pre-course materials.

Weeks 1 – 4

One whole-day masterclass per week across four modules:



Module 1:

Leadership Lessons of the Explorer's Mindset

- Define and communicate your purpose
- Identify opportunities for innovation, advantage and technology use
- Create networks which reduce risk and increase opportunities
- Adopt effective leadership skills when facing routine, technical and adaptive challenges
- Build trust in teamwork through highly engaged, aligned and resilient teams



Module 2:

Developing Digital Capabilities for Growth

- Design a digital architecture fit for growth in the digital economy
- Learn how to get the most value from technology investments
- Understand when technology does not deliver value and how to mitigate these risks
- Strengthen your cyber-security by knowing the threats, risks and actions to take in the event of a cyber-attack



Module 3:

Market Change & Changing Markets

- Analysing data and trends to identify changing customer needs and consumer behaviour
- Developing and adjusting brands and value propositions
- Promoting new offerings



Module 4:

Business Finance for Value Creation

- Identify financing options needed for immediate survival and long-term growth
- Understand how to mine financial data for optimal strategic value and communicate detailed financial information and its impact
- Create value in your business by leveraging various funding options, risk management and restructuring
- Leverage global networks in London
- Learn how to create strategies across different cultures and markets

Post-programme

A specific focus on business clinics and coaching:

- Receive expert guidance and work in small groups to build a tailored growth plan
- Attend a 1-hour coaching session focused on your growth targets
- Access business advice from MBA students

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How can a business apply?

The programme is funded by the London Business Hub and is free of charge for qualifying SMEs to attend. An application form will need to be submitted to assess initial eligibility. Eligible companies are welcome to have a fitness interview with the Course Director.

Eligibility criteria

- Owner/key decision-maker of an SME
- SME based within Greater London
- Business has been operating for at least 3 years
- Employs between 10 and 50 people
- Businesses with revenue of more than £450,000 in the previous financial year
- Participants without extensive or recent business management education

“Let me just say, how amazing I have found the programme! Every single lecturer, without exception, has made me think differently about the business or ratified that I am going in the right direction. I feel excited and re-energised after a very difficult 18 months.”

Domenica Di Lieto
Founder at Emerging Communications



“I cannot express how grateful I am to be continuing the course. I have learnt more than I could have imagined and developed more I could have dreamed. Most of all my self-belief has rocketed, something that I will be forever grateful for.”

Lucy Macdonald
Director at Octopus Clinic



Find out more about our **Recover & Grow** programme and register online

at businesshub.london/recover-and-grow

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